THE CHAMPION CHRONICLE

VOLUME 18

NUMBER OR

Jock's Waggin' Tongue

Thursday, November, 7, 1936.

Published in the inter-eig reites do you get on name?

tt of the residents of a gallon?

Shemerhorn.

Published in the interest of the residents of the residen

"Your Hardware Merchants"

The change of the weather on Saturday was—met with disapproval by sill, especially Calgary will play in Champlein the farmers, who are depending on the evening of Friday, Nov. shortage Sanw, accompanied bigh looked forward to by old by a bigh wind, ecommenced filling late Friday evening and continued all dry Saturday, by evening the ground was well evered and several small driftwee notice that The temperature deopped and although Sundry bricke clear and fine it was cold

OXICATED COFFEEOP HOTEL ST. REGIS





Always in Stock

The Burbank Pedestal Range range with air cooled corrugated linings New and Secondhand Heaters in stock

different colors

FARMER'S HARDWARE

Headquarters for all lines of Hardware, including Linoleums, Table Oils, Beds and Mattresses.

Phone 12

Residence Phone 2'8

By II. G. L. Strange, Director, Research Department, Searle Grain Company, Ltd.

bon. Campbett went to Blair wheat is sedom used a sea the main ingredient in make and the main ingredient in make and of thread. Between load generally is unade assiste whose. Seek trend is bone, of good fitswar, but it is vry polatable; the boat is main yet, not very attractive nor apply.

OLD CUONTRY CHRISTMAS



Through Sleeping Cars To The Seaboard

reting with Christmas Sailings from St. John

ull information from Ticket Agen

Wedding Dinner
Me and Mrs Adam Ferguson
entertained fifty guests of
dinner Strudday evening, Oct
21th, in honor of Mr. and Mrs
Norman Brooks, who we
nearied recently.
The rooms were tastefully
decorated with erysauthenmus
and Haldowelen motifs. As we or the first
table, Margaret Patterns
Marj. Ferguson, Joe and Jim
MeNaughton sang "May to the first
table, Margaret Patterns
Marj. Ferguson, Joe and Jim
MeNaughton sang "May to the first
table, Margaret Patterns
Marj. Ferguson, Joe and Jim
MeNaughton sang "May to the first
table, Margaret Patterns
Marje and singing were
furnished throughout the dinner hours by Margaret Patterns
Marje and singing were very investing and
the selection delivered in
were your endemant. The
grants were well managed and
every one thoroughly enjoyed
themselves. Miss Lindstedt played
for the dancing. The students of
Mr. R. D Farries' room also
in the basement of the Public
School.

Don. Campbell went to Blair-

As a result of attending the annual meeting of the Anglican Young Peoples' Society at Vul-can recently, a branch was organized at Champion on Wednesday evening of last organized at Champion on Wednesday evening of last week when a number of young people met in the lobby of the Bank of Commerce. The fol-lowing officers were elected: Hon. President, Rev. T. B.

Champion Cheatre

Saturday, November 7th, 1936

"O'Malley of the Mounted"

Geo. O'Brien

Another real action picture

Coming next "Paddy O'Day" featuring Jane Withers

Saturday, November 7th - - - Show at 8.30

YOU Share In Canada's Greatest Co-Operative Business

IFE INSURANCE is the greatest co-operative business in Canada.

As a policyholder, YOU are associated with more than 3,500,000 other Canadians in this great enterprise.

Every business day last year Life Insurance Companies in Canada distributed, to Canadian policyholders and beneficiaries, over Half a Million Dollars.

Life Insurance enables YOU to provide financial security for yourself and family. It also benefits the country as a whole through the investment of Life Insurance funds in important public

Life Insurance dollars give employment to workers throughout the Dominion. Transportation facilities are extended, highways built, streets paved, schools erected, water, sewage and other neces-sary works constructed. Life Insurance dollars help to finance the farmer, and bring business to the general store and country merchant.

In the past five years of business depression, Canadian policy-holders and beneficiaries received over Eight Hundred Million Dollars in payments from their Life Insurance funds. Life Insurance Companies have fulfilled every obligation one hundred cents on the dollar.

As a policyholder, YOU can take justifiable pride in sharing in this, the greatest co-operative business in Canada.

Life Insurance



The Wheat Problem

What to do about wheat is the greatest poser facing the Western Cana-un farmer, not only for the immediate present, but for the long range ture. Should he grow more, or should he grow less, or perchance, should forget about wheat and turn his attention to other crops and other

activities?

It is and to say that this problem causes more steepless nights on the Western. Canadian prairies than anything else. It is probably not far from the truth to say that the question is uppermoat in the mind of the average tiller of the soil the greater part of his waking hours and that during the night it perturbs his slumbers.

The farmer seeking the solution of the problem can get pienty of data which has a bearing on the subject and a plethora of advice without going many complications are involved in the answer to the question and so many, so diverse and contradictory are the replies that the greater his research, the greater must be his contusion and the farther he is away from a conclusive solution.

clusive solution.

To solve the problem with even a remote degree of assurance, the interrogator must not only be in possession of an immense amount of current
available information but he must also be something of a prophet. He must
be able to peer into the crystal of the future and divine what is akead.

It is a proposed to the presence of the proposed of the proposed of the presence of the crystal of the future and divine what is alread.

It is guesses right and successfully runs the gamut of early and late proposed of the presence of th

under factory conditions and without the use of soil as a medium, a method discovered by two Englishmen after four and a half years of research and now being tested on a commercial basis.

To quote a Magazine Digest summary clint that under their adversariance of the summary of the summary

Raw silk sales in Japan show a The mushroom is very sensitive arge increase compared with last changes of temperature and to m

PURITY FLOUR

More Bread-and Better Bread and Better Pastry, Too

Do Two Entirely Differer Things At Once

There is a man in Sydney, N.S.W., who can do two entirely different things at once, and do them well. He is Stirling Wilkinson, known to his friends as the man with the "dual

body.
When he entered college, he jealously guarded his secret. After a
time, he committed some misdemeanor and was given 600 lines to
write. By using both hands at once
he completed the task in half the
time taken by the other boys. The
astonished master accused him of
the other boys. The
astonished master accused him of
the the Wilkinson hal to explain his
ability to do two things at once.
After that his defention was double
that of the other boys.

Cause Of Cataracts Unknown

Certain Food Extracts Said To Have Effect On Eye Malady The cause of cataracts, which has baffled the medical world for cen-turies, was believed to be a step

ye mailady.

In a report to the society for exerimental biology, Dr. Morgan said
are experiments showed that presnee of lactose or galactose in the
ntestine, and frequent gastro-intesinal absorption difficultien associated
with a deficiency of vitamia (6 offer
a possible common attack on the

Girl Pat Escapade

wannering trawler, Girl Pat, and his brother, James, were convicted in Old Balley court in London of therit of the vense. Fourge was sentence, formerly of Tocnto, to 12 months. The Girl Pat put out from Grims-by last April, ostensibly on a fishing expedition. She put in along the Spanish coast, at the Cranry Islands, reported off French Guiana and fally was captured in June off British Guiana.

World's Dairy Congress

Will Be Held In Berlin, Germany,
Nest August
Canada will be officially represented at the 11th World's Dairy Congress to be held in Berlin, Germany,
from August 22 to 28, 1837. This congress, which meets every three years, is the most important gathering of representatives of the dairy industry in the world. An Internating of representatives of the dairy industry in the world. An Internaheld in connection with the congress at which the very latest developments in the dairy industry throughout the world will be shown.

Pockets are better than a h. You aren't forever wondering you left your pockets.

Man With Dual Brain

Here's more help to

PREVENT MANY COLDS







VICKS VA-TRO-NOL

prevent uses and doing the work themselves. The preventions are desired to be preventionally as the prevention of the pr



Long Patrol Ends

Ship That Guides Navigation Through
Northern Channels, Completes
Work For Season
The N.B. McLean, muth-mosed icebreaker which guides navigation
most northerly seaper of Churchili,
For almost three and a half
months she plowed the Hudson
stratas, guiding 16 vessels through
tolab port. During that time she saw
one wreek; saw the freighter Avon
River, disabled in a gale, washed
ashove. The storm, last september,
raged for three days and the Mcstarter 48 hours before attempter
raged for three days and the Mccarrier 48 hours before attempter
to reach the crew and later place
currier 48 hought back eight wireless uperators, stationed for a year
She also brought back eight wireless operators, stationed for a year
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the McLean brought back eight wireless operators, stationed for a year
of the McLean brought back eight wireformed an emergency operation in
his colum-

formed an emergency operation in his cabin.

The patient was reported read-ed and it was expected he would leave all the second of the con-leave and the control of the con-tential to the control of the con-tractist, the McLean put in to provide medical treatment for more than a acroe of Eskimos, stricken by influ-enza. Four of the group died before the vasual arrived, but Dr. Lizotte reported recovery of the others after medical treatment.

World Jewish Problem

MAGIC CREAM COOKIES 2 eggs

nlucky. The Queen Mary has 528 notors to supply her power

If You Have a Child

ASK YOUR DOCTOR THIS



Ask Him Before Giving Yo Child an Unknown Remed



Relief Running Wild







Warehouses at Calgary, Edmonton, Regina and Winnipeg



Keeps each ROYAL YEAST CAKE **FULL STRENGTH**







Royal Sponge Recipes for these tempting breads . . .

och Coke of Royal Yeast will retain a absolute freshness for days—weekst, special air-tight wrapping assures ill leavening power and uniform re-alts every time. No other dry yeast as such protection. That's why 7 out I S Canadian housewives who use dry east insist on Royal. Order Royal east Cakes today.



BOOKLET FREE! "The Royal-Yeast Bake Book" gives fested Royal Sponge Recipes for the breads il-lustrated above and many others. FREE! Fill in

BUY MADE-IN-CANADA GOODS

One Source Of Revenue
British railways carried more than
12,000,000 piggons during the pigconracing season of 1935. Outside of the
coterie of pigcon fanciers in Canada,
very few people are aware that
Canadian railways also make revenue
from the sport of pigcon-racing.

The African Alpine swift, during the course of a morning's feeding, often wanders 80 miles or more from its nightly roosting place.

QUIVERING NERVES

When you are just on edge ... when you can't stand the children's noise ... when everything you do is a burden ... when you are irritable and blue ... try Lydia E. Pinkham's Vegetable Compound. 98 out of 100 women report benefit. It will give you just the extra energy you need. Life will seem worth living again.

Don't endure another day without

Lydia E. Pinkham's VEGETABLE COMPOUND

Thou Shalt **Not Love**

- A NOVEL BY -

That was Start Ellisor's deaily faschation—the thousand and one contradictions in her volatile personality that made Michael Fairbourne certain that it had been nothing less than inspiration which had led him to concort that story about her having Egyptian princess ancestry. He may be a supported to the story about having personality right, without having personality right, without having because the support of the support



DO THIS when you wake up with a Headache

ENJOY RELIEF BEFORE YOU'VE FINISHED DRESSING







Sathering that and the mane of traffic with victoria speed. For a secondary of the control of th

THE GREAT ENERGY FOOD with the delicious Flavor

The CANADA STARCH COMPANY Limited Montreal
Send in a label for "Canada's Prize Recipes" a valuable book—FREE



The Champion Chronicle A. W. Jopling, who has L. A. STARCK

Thursday, November 7, 1936

Cold stormy weather on Hallove'en night did not materially affect the usual elebrations, but the pre-cautions taken by the Village Council against any possible courtous taken by the Village Conceil against any possible damage to properity, were quite effectual in reducing this to a minimum. Five High School boys acted as special constables, and exercised a restraining inand exercised a restraining in-fluence on the exuberant youths, even to the extent of incarcerating several obstreper ous spirits in the local "Cooler," for a short period

Guy Boberts of Barons spent a few days visiting with Don, Campbell list week.



TURKEYS

taka anga that you know the MARKET PRICE

our turkeys by receiving our price list during the turkey keting season in December. I us a card with your name and cess NOW to go on our list.

WINDSOR'S Produce Packers 601-11th Ave. West Calgary



CHAMPION GROCETERIA

| California sofe shelled Walnuts, per lb | 25c |
|---|-----|
| Fresh Dates, large size, per lb | 35c |
| Satsuma Oranges, similar to Japs, per doz | 25c |
| Brazil Nuts, first shipment, large, per lb | 25c |
| Goldenbaf Cheese, 2 1 4 lb carton, each | 60c |
| Spreadeasy and Palm Cheese, 1-2 lb. carton | 15c |
| Parens Mexican style Chili Con Carne, lb, tin | 20c |
| Green Giant Peas, large and sweet, 2 tins for | 35c |
| FreshLettuce, Celery, Sweet Potatoes, | |
| Paranina Tokan Chappe Apples ato | |

E. LATIFF

Phone 14

Your Requirements

in

Letterheads Envelopes Ledger Forms Statements Posters Sale Bills **Programmes** and other printing can be filled by leaving the orders at the

CHRONICLE OFFICE

Dr. DAVID NICOL

In Champion Thursday and Friday

HERBERT'J. MABER

At U. S. Alexander's office every thursday

Local & General

Dr. Nicol visited with Dr W. M. Diemort attended the John Deere school hed -Leabbridge last week.

Mrs. Harold Mattock returned home on Wednesday Prince Edward Island.

For Quick Sale, Cabinet medium size, good a new, halt price Phone or see Campbell's.

Mr. and Mrs. Oscar Lind of Nanton spent a few days visiting the latter's sister, Mrs. Berger this week.

Remember the Eastern Star held so party in the Community half on Tuesday, November 10th. All are welcome,

Mrs. Williamson, and Miss Ada Williamson accompanied Mr. and Mrs. George Orr to Calgary on Saturday.

The Esquimaux rug that was rafiled off by nurse Ray was drawn for Saturday night and won by Oscar Castator.

There will be a Badminton rhere will be a Baddinicon teting Monday night, October b. All interested are asked attend at the club rooms in the Community hall.

Mrs. Allen, wife of Sargent Allen of Lethbridge visited Mrs. F. Alcock on Sunday. Mr Allen was stationed at Volcan voral years ago.

Every Dress in the store will ices. See our Values at 89e at \$1.29 at Campbell's.

The Boy Scouts of town hav The Boy Scouts of town move een busy clearing the weeds nd trash off the skating rink and are now waiting on the ouncil to provide the ice.

Owing to the indisposition of Rev. E. G. Hansell, M. P. the Social Credit Zone Assembly Meeting advertised for Monday last, had to be postponed Tin-date will be announced later.

Mrs. Erik Gaebe (nee Lois Philpott) from Fort Philpott) from Fort St. John, B. C. was visiting friends in town for a few days, and left on Tuesday with her hu-band for Copenhagen, Denmark where they will live for a year

Jerry Fuller and his New Band will play for a dance in Champion on Friday night, Nov. 13th Come'see and hear the Waltz King of Western

The Cham, ion Women's nstitute meets November 10th, t the home of Mrs. L. Price, who is refreshment convener for the day. The subject "League of Nations" is taken care of by Mrs. Beaubier. Roll call "Promoters of P. ace."

See our all leather Milton cloth Jackets, Zipper style New stock and special values await you at Campbell's.

F. Clever and J. Kulpas Aub when they met the Nanten Aub on Friday evening at Nar-on. The addition of Fred and Jack to the Vulcan Club didno bring success, however, as members of the Nanton Club vere victorious.

We did not win the Sto k We did not win the So is Darby, but we have got the smartest line of "Forsyth" Dress Shirts for men, see Campbell's.

The Champion Ladies' Social Card of Thanks

Mr. John Cook and family wish to thank their many frieads in the Champion distribution and elsewhere for their kindnesses, and for flower freeiert during their recent leaf the Comment of the Comment o



You SNAP A SWITCH: Instantly you commence to enjoy an abandance of light, or the quick, clean and convenient operation of your electrical appliances. Behind the switch, however, are the dams, generating plants, substantians, and widepread transmission and distributing systems provided by your Power Company, to produce electricity and bring it to you.

Also behind the switch are the necessary services of highly trained engineers, technicians and skilled workmen to plan improvements and extensions . . . to install and maintain equipment.

Local Manager D. BUEHLER VIII CAN

Further than that, the technical service of your Power Company's engineering staff is available to all consumers to assist them in securing the greatest possible value from the electricity used.

possible value from the electricity used.

Your Dollar for Electricity does not purchase just so much electricity. It contributes to maintaining the equipment necessary for generating and delivering that electricity. ... and for maintaining the facilities and organization required so that despite gales, sleet, lighthing and every other possible trouble your electrical service will be continuous, dependable, convenient and economics.



Ladies and Girls Silk Dresses

Daily arrivals, new Fall styles priced at 3.49

Ibex Flannelette Blankets Extra large size in white or grey per pair 2.45

Flannelette White or stripes, good heavy quality 2 yards for 25c

Regent Knitting Wool for suits and sweaters Latest shades per ball 15c

Manning Cookies

Fresh new stock per lb. 29c Mixed Peel, ready cut

each 16c 1-2 lb. tins

MacIntosh Apples Finest condition per case 1.79

Italian Prune Jam Western brand, 4 lb. tin 42c

Peanut Brittle in glass tumblers each 22c

LePages Solder

each 25c

Men's Heavy Moleskin Breeks Windproof, navy sizes 30 to 36 per pair 2.95

Men's Heavy Flannel Shirts Grey and blue, well made 1.00 two pocket style each

Boys Pullover Sweaters

Wool, dark colors, V neek up to size 34 each 1.49

Boys Windbreakers Heavy quality with lining navy, kahki, all sizes, ea. 2.59

Lemons 25c per dozen

Fresh Dates 3 lbs. for 29c

Malkin's Coffee

per 16. 38c Best, dated Australian Raisins

Finest quality 2 lbs, for 29c

Shelled Walnuts quarters, best quality 1b, 37c

Shortening, Bakeasy 2 lbs for 29c

Phone 34

McCullough Bros.